

TOV Innovation Journey

Journey 1 2019

Screening Process

- 180 Targeted
- 50 Interested
- 25 Applied
- 5 Selected

Israeli Companies

Agro Shelef
AgroSolar
BotanoHealth
Comet-ME
Lord International

Activities

- 1 Delegation to Ethiopia
 - 40 B2B meetings with Ethiopian entities
 - 11 Lectures & workshops
- 2021 Status**
3 out of 5 companies started working in Africa
12 pilot projects executed in Kenya, Ethiopia and India
\$100,000 grant was received from Osprey Foundation

Journey 2 2020-21

- 174 Targeted
- 69 Interested
- 33 Applied
- 10 Selected

AgriFriend
Agroscout
AKOLogic
Chromepay
Emnotion
OKO
PickApp
Rapid Farm
Saillog
SupPlant

Program is still ongoing:

- 22 Lectures & workshops
- 150 B2B meetings with Ethiopian entities
- 19 Ethiopian entities mobilized for partnerships

2021 Status

39 partnerships explored

key partners: PepsiCo, EUCORD, Palladium Group, governmental institutions, tech companies and farmers' union.

1 Delegation to Ethiopia (TBD)

